

Power BI for Real-Time Financial Control

A Norwegian conversational AI company partnered with Cedars BC to turn complex financial data into instant clarity



Move from collecting numbers to controlling outcomes — enabling leadership to see, understand, and act on financial reality in real time.

Before Power BI, our finance team spent hours reconciling spreadsheets.

Now, decisions start with one dashboard — always up to date, always aligned.



NORWAY



Industry

**Conversational AI &
Customer Experience
Technology**



Department

**Finance and
Management**



Engagement Model

**Project-Based
Implementation**

Know the Context

A leading Norwegian technology company specializing in conversational AI and customer experience solutions needing greater financial visibility across its global operations.

Operating internationally, they managed complex cost structures, revenue streams, and cash flows across multiple regions — requiring accurate, consolidated insight for sustainable growth.



Decisions Were Slow

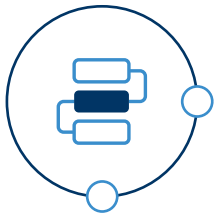
Despite being data-driven, the company's financial reporting was fragmented and time-consuming.

Reports came from different systems, delays were frequent, leadership lacked a single source of truth, and agility was limited.

- Financial data scattered across systems and spreadsheets
- Time-intensive consolidation and high risk of manual error
- No real-time visibility into key indicators
- Difficulty monitoring performance trends across departments
- Delayed and inconsistent reporting cycles

Our Solution

Cedars BC approached the challenge as a financial clarity transformation, not just a dashboard build.



Using **Power BI**, the team unified all financial data into one automated reporting environment, built for both accuracy and usability.



By embedding analytics at the center of financial management, we turned reporting into real-time insight.

Key solution elements:

Power BI dashboard pages
covering key metrics and performance indicators

Drill-down and filtering
by department and reporting period

Forecasting tools
projecting bank balances and cash flow for the next 30 days

Dynamic visualizations
for revenues, costs, margins, and profitability trends

Automated data integration
from accounting and financial systems

Secure access
faster, data-driven decisions

The transformation reshaped how financial decisions were made. Instead of waiting for reports, leaders **explored insights directly** and acted **immediately**.

55%
reduction
in manual
reporting time

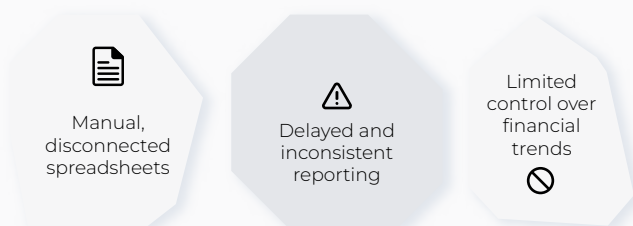
45%
improvement
in real-time
visibility

30%
faster
detection of
cost overruns

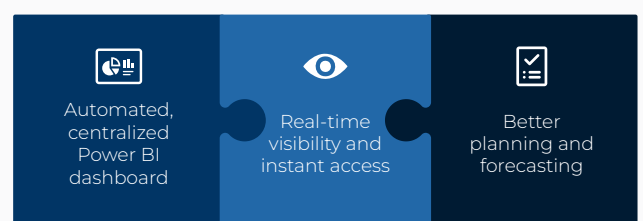
25%
increase in
forecasting
accuracy

100%
financial data
consolidated
into one Power
BI dashboard

BEFORE CEDARS BC



AFTER CEDARS BC



The Insight

This project demonstrates how visibility drives performance. Technology alone doesn't improve finance — clarity does.

By unifying data and automating reporting, **Cedars BC** helped this AI innovator move from tracking results to steering them.

The Lesson



True financial intelligence lies not in reports, but in how quickly decisions can follow the data.

Cedars BC continues to help forward-thinking companies transform financial complexity into actionable