When Data Becomes Clarity:
Embedding Power BI into Daily Decisions

A German project-management software provider partnered with **Cedars BC** to embed intelligence directly into its platform.

Transforming scattered data into a living source of clarity and control.

Before the change, reports came in days late, and each one gave different results.

After the transformation, managers opened one dashboard and saw the same truth in seconds.

GERMANY

Industry
Project & Process Management Software

Department
Product Development/
Data & Analytics

Engagement Model
Embedded Analytics Dashboard
(Power BI Integration)

Know the Context

A leading project and process management software company in Germany sought to enhance its platform with built-in analytics.

The platform already helped teams manage workflows and collaboration; now users needed real-time insight into performance and progress.

The vision was a unified, intuitive reporting experience where clients could monitor projects and tasks inside the same environment where they manage them.

Teams Were Acting Late

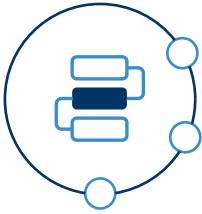Although the platform generated extensive data, users struggled to turn it into clarity.

Reports were delayed, spreadsheets conflicted, and decision-making lagged behind reality.

○ Disconnected, manual reporting limited cross-project visibility

○ Hours lost consolidating data from multiple sources

○ No real-time insight into progress or bottlenecks

○ Reactive rather than proactive performance management

Our Solution

Cedars BC approached the challenge as a **data clarity design problem.**

✓ Aligning every visual to those real decision moments.

✓ Mapping how managers used information

✓ By embedding analytics where work happens, **Cedars BC** made insight part of the work-flow — not a separate report.

Key solution elements:

Direct Power BI connection
to the platform's core database for live data access

Interactive Visuals
segmented by template, year, status, and segmentation

Drill-through capabilities
for detailed exploration of processes, projects, and tasks

Automated refresh
schedules eliminating manual updates

User-tested design
ensuring relevance and ease of use

Secure governance
and controlled data access

Daily Behavior Changed To the Better!

❝ *Meetings became shorter, handovers faster, and decisions quicker. Managers described the change as a relief, for the first time, everyone was looking at the same truth.* ❞

40%
faster reporting & performance tracking cycles

30%
quicker identification of operational bottlenecks

BEFORE CEDARS BC

Manual, fragmented reporting

Reactive management

Limited visibility

AFTER CEDARS BC

Automated, real-time dashboards

Proactive control & non-stop improvement

Complete, drill-through transparency

The Insight

This case shows that analytics deliver value only when they change behavior.

By embedding intelligence at the point of action, **Cedars BC** helped move the company from reporting data to managing reality.

The Lesson

the value of analytics isn't in the dashboard — it's in the decisions it accelerates.

Every organization sits on data; the leaders are those who embed it where work actually happens.

CEDARS BC
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